

Australian tourism – now and in the future

National Coach Connections Summit 2018

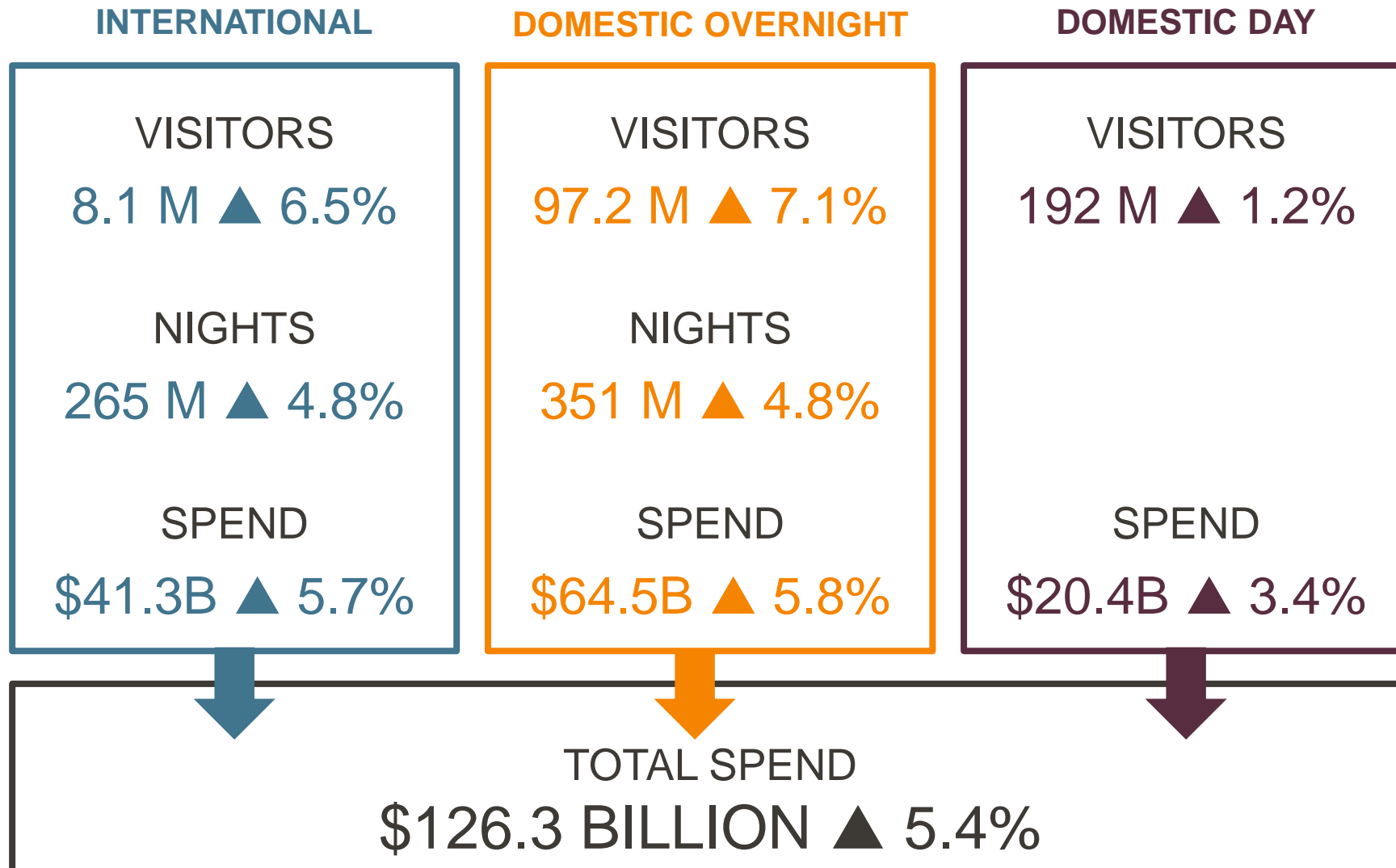
Angela Robinson
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Australian Government
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AUSTRALIAN TOURISM INDUSTRY 2017



KEY ECONOMIC INDICATORS FOR 2016–17



GROSS DOMESTIC PRODUCT

\$55.3 billion ▲ 6.1%



EXPORTS

\$37.2 billion ▲ 7.6%

10%
OF TOTAL
EXPORTS



GROSS VALUE ADDED

\$50.6 billion ▲ 6.1%



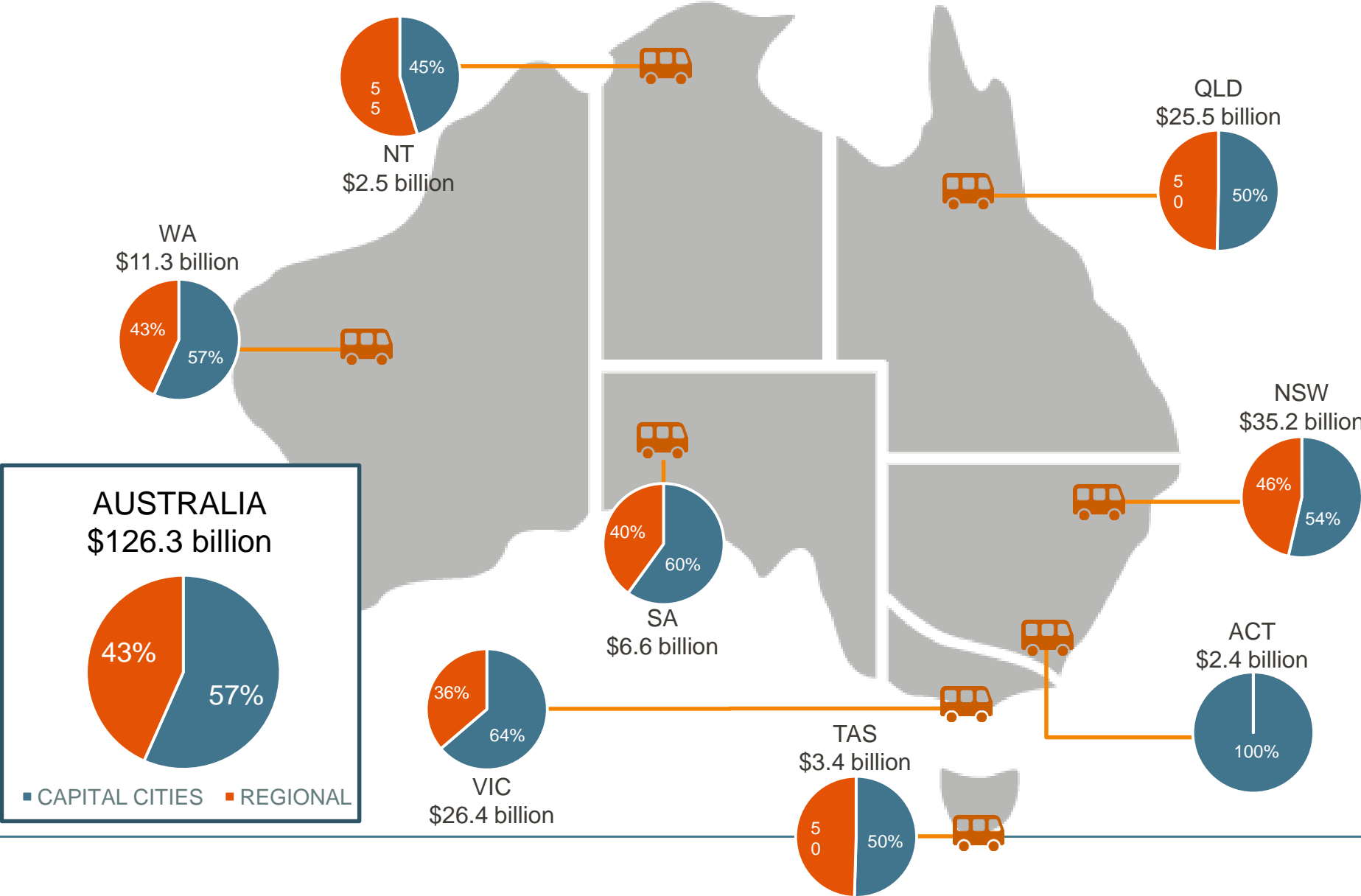
EMPLOYMENT

598,200 ▲ 3.0%

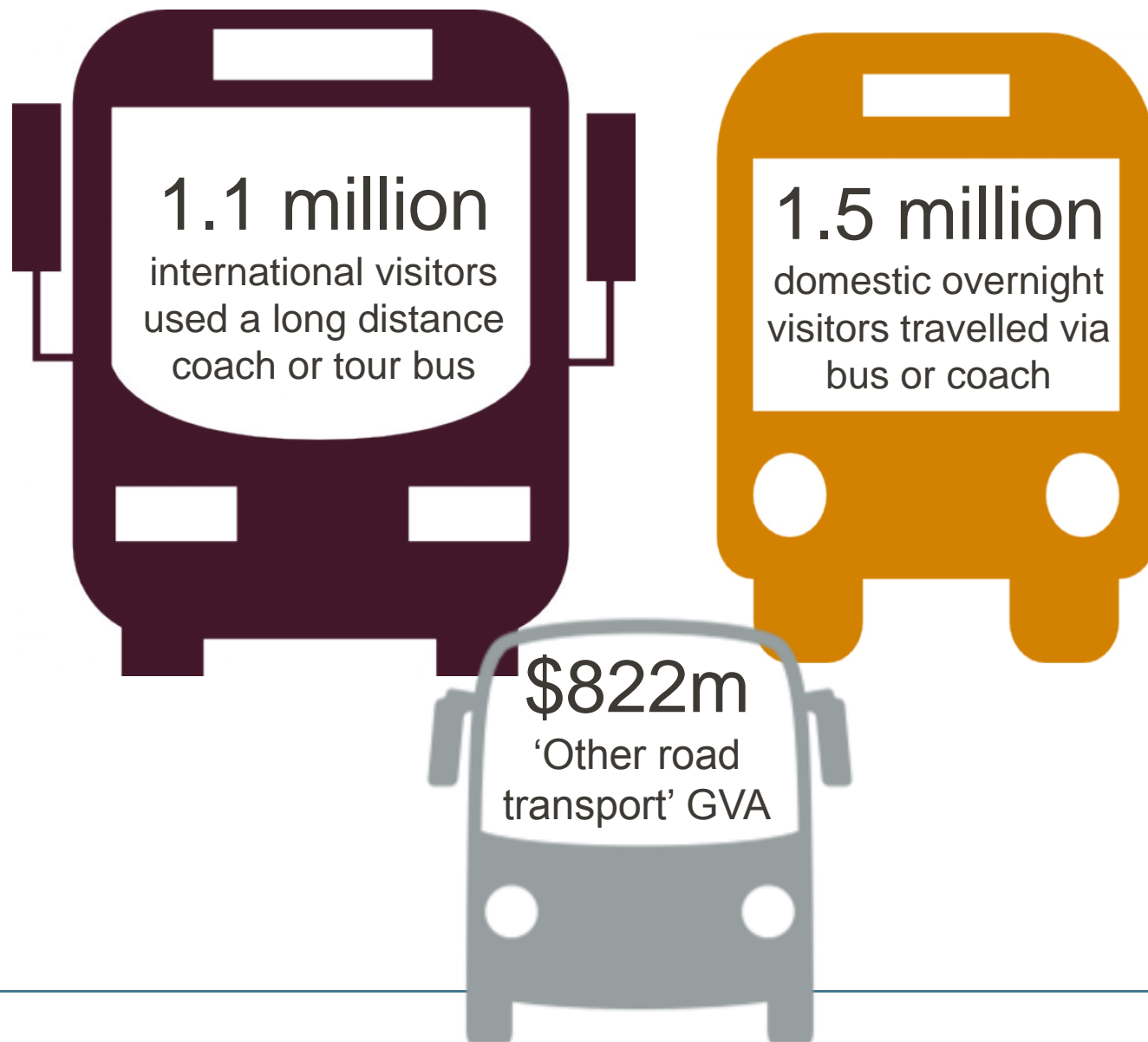
WHERE DO THEY COME FROM?



REGIONAL DISPERSAL



COACH INDUSTRY 2017

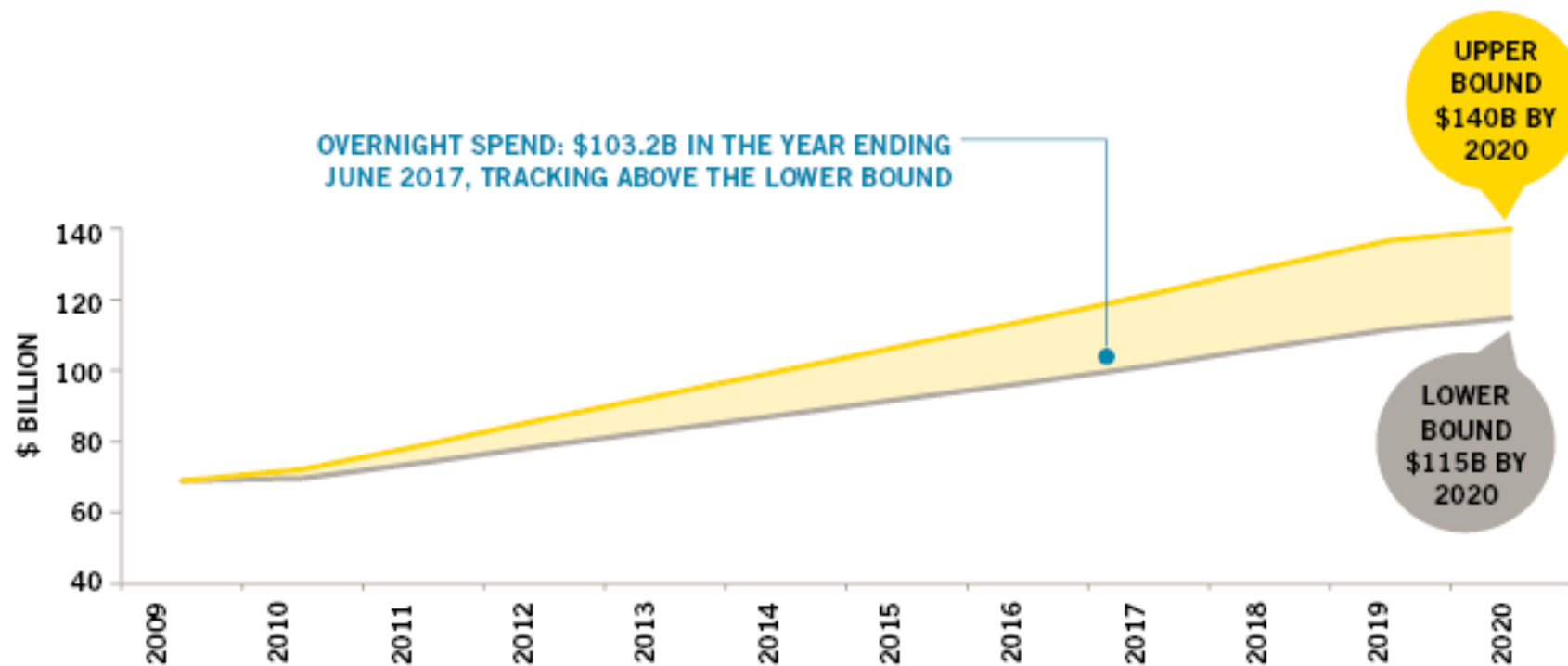


WHAT IS TOURISM 2020?

Tourism 2020 is a national strategy developed to respond to ongoing challenges and emerging opportunities for the Australian tourism industry.

Tourism 2020 provides a framework for the tourism industry to remain competitive into the future in a dynamic global environment.

PROGRESS AGAINST THE TOURISM 2020 TARGET



TOURISM 2020 KEY ACHIEVEMENTS

Aviation capacity



- New Sydney international airport by 2026
- Landmark open aviation market air services arrangements agreed with China
- Growing direct flights from key markets to capital cities across Australia
- Improved passenger facilitation

Visas



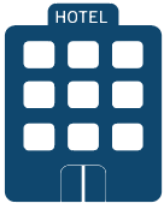
- Online lodgement
- Multi-entry visitor visas
- Expanded WHM visa countries

TOURISM 2020 KEY ACHIEVEMENTS



Labour and skills

- Tourism & Hospitality Labour & Skills Roundtable



Tourism infrastructure and investment

- Strong development pipeline
- Focus on facilitation
- Opportunities in regional Australia

Marketing

- Focus on high-yield international leisure and business events

What's next?

The Minister for Trade, Tourism and Investment has formed a Beyond 2020 Industry Steering Committee to develop the next national tourism strategy.