



# **National Coach Connections Summit**

**MOVING PEOPLE \* Long Distance \* Charter \* Express**

**Coach design, comfort, technology and  
travellers**  
***the next generation of coach***

***Steve Heanes, National Manager ANZ – Iveco Bus and  
Vice Chairman – Bus Industry Confederation***

**The Future for Long Distance, Charter and Express**



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**Presentation By: Steve Heanes**

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Where have we been and where are we going





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Do we have the class





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## What makes or will make people hop on

- Is it the coach
- Is it the driver
- Is the destination and experience
- Is it interaction with other passengers
- Is it the on board features , entertainment systems etc
- Is it value for money
- Is it the comfort
- Is it safety



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### Do customers feel safe

- Air planes have a safety demonstration every time they fly.
- Water transport have safety demonstrations
- What do we do to make the customer feel safe and in good hands
- Do we need to share how safe modern vehicles are either verbally or via a information card.

Emergency procedures on a what if scenario

Active cruise & Lane change departure technology

Engine management

Tyre management

Fire Mitigation systems

GPS with back to base tracking

Fatigue management





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**ALL OF THE THINGS I HAVE SHOWN AND TALKED ABOUT**

**YOUR SUPPLIERS CAN HELP WITH**

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## Vehicle Technology

Do we need to share how safe modern vehicles are

- Engine management

- Tyre management

- Fire Mitigation systems

- GPS with back to base tracking





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